**Financial Performance Dashboard:**

Here are some key insights from the financial dashboard:

1. **Profit Analysis:**
   * The highest profit is observed in November 2014, peaking at **$2.03M**.
   * Significant fluctuations are seen throughout 2013 and 2014, with notable peaks in **September 2013 ($1.66M)** and **July 2014 ($1.78M)**.
   * The lowest profits are observed in **November 2013 ($0.69M)** and **November 2014 ($0.60M)**.
2. **Regional Profit Distribution:**
   * The **United States** and **Canada** dominate North America, while **France** and **Germany** are key contributors in Europe.
   * Mexico is another significant market, indicating strong sales presence in North America.
3. **Sales by Product and Segment:**
   * **Paseo** leads in total sales volume, especially in the **Government** and **Enterprise** segments, with **14.9M** total sales.
   * **Amarilla** follows closely with **9.9M** sales, mostly driven by Government.
   * Segments like **Channel Partners** and **Enterprise** are major contributors across products.
4. **Segment Performance:**
   * **Enterprise** is the top-performing segment with **168,554 units sold**, followed by **Channel Partners** with **161,263 units sold**.
   * **Amarilla** and **Carretera** are the standout products across segments.